



## The PRICE LIST for advertising in the Journal **VENTIL** for year 2021

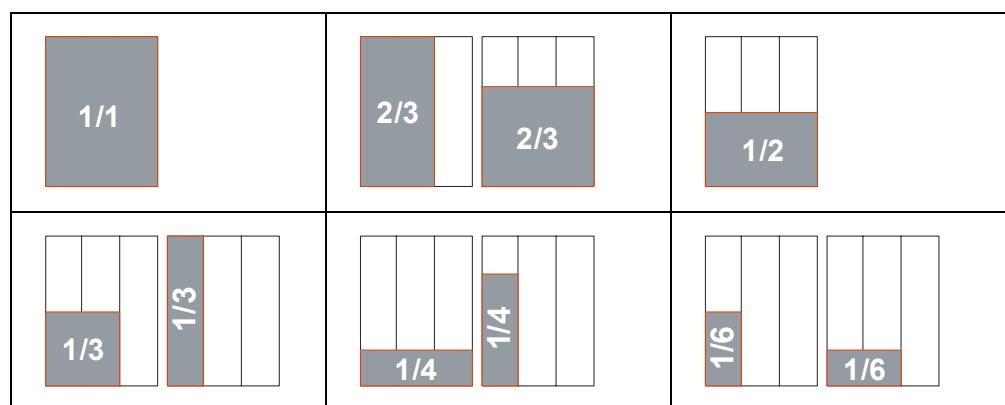
Valid from January 1<sup>st</sup>, 2021

The journal **VENTIL** is a full coloured magazine and has 1500 issues in publication. The advertisements must be delivered in **CMYK** format in **300 dpi** resolution (**eps, jpg, tiff, ai, psd, cdr, pdf**).

### Colour advertisements

Format / space the journal	Price (excluding VAT)
1/1 page	510,00 €
2/3 page	415,00 €
1/2 page	330,00 €
1/3 page	290,00 €
1/4 page	210,00 €
1/6 page	160,00 €
Cover – second page	630,00 €
Cover – third page	630,00 €
Cover – last page	695,00 €
Cover – title page	910,00 €
Title page (publication of logotype)	130,00 €

### Samples of format/space of advertisements



### Discounts

- advertising twice in series: 10 %
- advertising three, four times in series: 15 %
- advertising five, six times in series: 20 %

### **Conditions**

The price includes printing and binding. Eventual design or translation of advertisement and preparation of printing films will be charged according to actual costs.

### **The price for additional advertising enclosures in the Journal *VENTIL***

#### **The price for publication of additional advertising enclosures:**

- Enclosure up to 25 grams (weight): on request

### **Conditions**

The price for enclosure is informative (excluding VAT). Exact price will be set with an agreement on request.

Publisher